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Quick Guide to AdWords. It is difficult for business owners to afford advertising expenses for their products and services. Google has provided a solution to this problem by offering Google AdWords. AdWords is an inexpensive way to advertise your product. However, it is recommended to do some careful planning before entering into the interface.

#### A Quick Guide to Using AdWords for Advertising Your Product

Key Facts to Know about the Google AdWords Exams. Luckily, the exam is free of charge, but there is a time restriction. The Google AdWords Fundamental Exam is comprised of 100 questions with an allotment of 120 minutes to complete the examination. The additional exams allot only 70 questions with 90 minutes to complete the examination.

# **How to Pass the AdWords Certification Exam**

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